

RFA - 2024-0016  
Date Recv'd 2/13/2024

**REDBUD HEALTH CARE DISTRICT  
REQUEST FOR ASSISTANCE (RFA)**  
(Please Type or Print All Information)

1. Subject of Request Every 15 Minutes Program  
(Starting Date For New Programs) March
2. Requesting Organization Konocti Usd / Lower Lake High School
3. Street Address 9430B Lake St.  
City Lower Lake Zip 95457  
Telephone (707) 994-6471  
Web Site Lower Lake High School  
E-Mail Becky.salato@konocti.usd.org
4. Individual Accountable For Funds: Name Becky Salato  
Title Superintendent
5. Amount Requested (\$) 10,000 Grant Period 2024 school year
6. Background And Basic Information Regarding Organization  
(Use additional pages, as necessary, to fully describe information required)
7. Justification  
(Use additional pages, as necessary, to fully describe information required)
- 7.1 Intended Use Of Funds In Detail

**7.2 How Intended Use Of Funds Will Further Delivery Of Health Care Services  
Within Redbud Health Care District**

**7.3 Detailed Basis For Funds Requested**

02/01/2024

Redbud Health Care District Board,

Thank you for the opportunity to be considered for support by the Redbud Health Care District. Lower Lake High School seeks a grant of \$10,000 from the Redbud Health Care District in support of our presentation of the "Every 15 Minutes Program". Through the efforts of our fundraising committee, we will be actively seeking donations from our local businesses as well, to help with additional costs.

Attached you will find the Request for Assistance (RFA) along with background and basic information regarding the organization and justification of intended use of funds.

## **Background and Basic Information:**

Historically, every four years, Lower Lake High School has presented, along with the help of the California Highway Patrol and other local agencies, the "Every 15 Minutes Program", a two-day production that focuses on high school students.

This program challenges our students to think about drinking ( and other influences), driving, personal safety, and the responsibility of making mature decisions and the impact their decisions have on family, friends and many other community members.

The program brings together a broad coalition of interested local agencies with the goal of reducing alcohol-related traffic fatalities among youth. The partnering of law enforcement, the Department of Alcoholic Beverage Control, California Highway Patrol, local hospitals, emergency medical responders, schools, businesses and service clubs validates the importance of working together to ensure a healthy community.

"Every 15 Minutes Program" is a very dramatic and emotional two day event. As much as teenagers are reminded about the dangers of drinking and driving, they often don't believe it will ever happen to them or have an impact on them. This program brings the impact to them in an impactful and educational way.

This powerful program is designed to create an awareness among students that they are not invincible. This program helps open the emotional doors, and it addresses a problem most teens do not know exists. They experience firsthand how their actions affect the lives of so many other people.

## Intended Use Of Funds In Detail:

The funds granted to Lower Lake High School will be used strictly for the "E15M" production/event. The intended use is as follows:

- Services that are not donated (local law enforcement department, medical responders, coroner/local mortuary, hospital, chaplains, counselors, or other community groups/agencies). This is a community based effort. We highly encourage the members of our community to volunteer time, services and resources.
- Purchase of t-shirts, costumes or other types of clothing for the program participants, coordinators, or outside resources/agencies.
- Printing and/or design charges on t-shirts, posters, banners and/or Assembly programs.
- Food - Meals, coffee, bottled water, soda, or any other beverages, snacks, for program participants, coordinators and outside resources throughout the two day production.
- Paper products including, but not limited to, plates, utensils, cups, tablecloths, or other paper products.
- Program Advertising. Cost of newspaper advertisement for program-related messages and activities.
- Other miscellaneous costs. Flowers, moulage crew, make-up, floral arrangements, etc.

The funding you provide will highlight the strengths of our community's health care services, such as emergency responders, availability of our local hospitals as well as the support of our community members.

Please see attached for specific budgeted items.

## What is "Every 15 Minutes"

Did you know that alcohol-related collisions are the leading cause of death among teenage youth? In fact, every fifteen minutes, someone in the United States is injured or killed in an alcohol-related incident. Lower Lake High School, in conjunction with the California Highway Patrol and the Office of Traffic Safety, is taking a proactive step in educating our local high school students about making mature decisions when alcoholic beverages are involved. In the spring of this year Lower Lake High School, in cooperation with various city, county, state and local community groups, will host a program called *Every 15 Minutes* located on the high school grounds.

Every 15 Minutes program is a two-day program focusing on high school students, which challenges them to think about drinking, driving, personal safety, the responsibility of making mature decisions and the impact their decisions have on family, friends, their community, and many others

## Goals & Objectives

The program brings together a broad coalition of interested local agencies with the goal of reducing alcohol-related incidents among youth. The partnering of the California Highway Patrol, local law enforcement, local hospitals, emergency medical responders, schools, businesses, and service clubs validates the importance of working together to ensure a healthy community.

The two-day Every 15 Minutes program is very dramatic and emotional-and purposely so. Teenagers are constantly reminded about the choices they have to make involving alcohol and how many others are affected by their decisions. They know the intellectual statistics. However, many teens share the belief it will never happen to them.

This powerful program is designed to create an awareness among students that they are not invincible. This program helps open emotional doors, and it addresses a problem most teens do not know exists. They experience first-hand how their actions affect the lives of many other people, including family, friends, and community members.

One of the primary objectives of the Every 15 Minutes program is proactive education. Although the program is directed toward the education of high school students, Every 15 Minutes program creates a ripple effect, inspiring and involving community members and professionals alike.

## How The Program Works

### Day One

One student is removed from class every 15 minutes and becomes one of the "living dead." A uniformed officer and a counselor enter the classroom and read each student's obituary to those remaining in the class. The obituary is posted in the classroom for the remainder of the school year. Simultaneously, the parents of each living dead student are given their child's death notification by a uniformed officer and/or chaplain. Although the death notifications are simulated and everyone knows this, the notifications typically result in overwhelming displays of emotion and concern.

Throughout the day, members of the living dead place their tombstone in a temporary cemetery on the school campus so friends and classmates can mourn their loss. We strongly recommend that once the students are removed from class, they remain in the Command Post rather than return to class. When fellow classmates have to stare at an empty chair throughout the day, they are continuously reminded of the loss of their friend and/or classmate.

A simulated drunk driving collision involving pre-selected high school students is staged on or near the school grounds for the benefit of the entire student body. It begins with a pre-recorded 911 call that triggers an emergency response by law enforcement, firefighters, paramedics, and the coroner. Each agency uses the drill as a training exercise to simulate real life responses. Paramedics treat one student for minor injuries. A second critically injured student is trapped inside a vehicle and must be rescued

by firefighters using the "Jaws of Life." A third student is declared dead and removed by the coroner. The fourth student, designated as the drunk driver, is given a field sobriety test and is arrested for driving under the influence.

After the collision, the drama continues for the students involved in the crash. Officers book the drunk driver into jail. After booking is completed, the drunk driver must call a parent or guardian to explain what he or she has done.

Emergency medical responders transport the critically injured patient to a local trauma center where doctors simulate attempts to save his or her life. Unable to do so, the doctor on duty has the grave task of notifying the student's parents of their child's untimely death.

Organ procurement team members discuss the option of organ donation with the parents of the deceased child. Meanwhile, the student who died on-scene is taken to the morgue, weighed and measured, and placed in a body bag until a family member can identify the body.

At the end of the day, law enforcement and chaperones take the living dead to an overnight retreat. Once the students become members of the living dead, there is no contact with family or friends. At the retreat, the students participate in team building activities and learn first-hand from people who have been involved in, or affected by, an incident involving alcohol.

The evening ends as the students write letters to their loved ones, expressing the thoughts they would convey if they had not been killed on that particular day.

## **Day Two**

The living dead students return to school to attend a student body assembly. The living dead students are seated in the front of the auditorium. Members of the community who were involved in planning the event sit in a semi-circle behind the living dead.

During the assembly, everyone in the auditorium watches a video of the previous day's events. After the video, several of the living dead students read excerpts from the letters they wrote their families the night before. They share with their friends and classmates what it felt like to die without having the chance to say good-bye.

Other members from the community, like trauma doctors, law enforcement officers, and emergency responders, explain how they are personally affected on a daily basis when someone makes a poor choice involving alcohol.

The assembly concludes with a call to action challenging everyone in the auditorium to make responsible choices when alcohol is involved. After 24 hours on an "emotional roller coaster," parents and living dead students are reunited. Parents and teens are typically overwhelmed with emotion and gain a new sense of love and commitment to one another to make the right choices. After the assembly, everyone gathers at a reception hosted by and for the participants. The program helps the students see members of their community in a different light. They are no longer just cops, doctors, paramedics, or firefighters, but also friends, mentors, and human beings who care about the kids in their community.

**E15M Projected Budget Costs**

<b>Item</b>	<b>Donations, etc.</b>	<b>Estimated Cost</b>	<b>Actual Cost</b>	<b>Description</b>
E15M Acct. Bal	\$ 7,000.00			Prior years balance
RHCD Grant	\$ 5,000.00			Grant/Donation
Donation from Chernoh	\$ 500.00			Donation
Services		\$ (500.00)	\$ 375.00	Bag Piper
T-Shirts		\$ (3,000.00)	\$ 3,900.00	Cost of T-shirt x 900 shirts, Printing & Design
Promotional Items		\$ (500.00)		Banners, posters, stationary, programs, etc.
Food		\$ (2,000.00)		Meals, coffee, bottled water, soda, snacks and/or other food items x 2 days (all water donated by Foods Etc.)
Paper Products		\$ (250.00)		Plates, utensils, cups, tablecloths, and/or other paper products
Moulagre Crew & Supplies		\$ (1,000.00)		Cost to have 2 ore more moulagre crew and make-up supplies
Video Production		\$ (2,500.00)	\$ 500.00	Professional production of crash scene video with 24-hr turn around (Editor fee: \$500)
Video Crew		\$ (2,500.00)	\$ 640.00	4 video crew members to record crash scene, parent notification, ER, arres, booking, morgue, etc. (\$8 hours x \$20 x 4)
CD Duplication		\$ (250.00)		Cost of CDs and reproduction time
Guest Speakers		\$ (3,000.00)		3-4 guest speakers, transportation, lodigng, etc.
Floral Arrangements		\$ (1,000.00)		Floral arrangements for funeral and flowers for the dead
Misc. Items		\$ (500.00)		Pens, paper, printing, miscellaneous office supplies
	\$ 12,500.00	\$ (17,000.00)	\$ 5,415.00	