

Redbud Health Care District
Regular Meeting Board of directors
May 27, 2014
9:30 a.m.

Present: Conrad Colbrandt, Sue Burton, Chris Vallerga, Fred Poucher, John Eckhardt

Absent: None

Chairman Conrad Colbrandt convened the meeting at 9:30 a.m.

MOTION, by Sue Burton to approve the minutes from regular meeting held April 22, 2014.
Seconded by Chris Vallerga. Motion carried.

Discuss and consider RFA 2014-0031 from St. Helena Hospital Clearlake

Melissa Kinsel, Development Officer was present to discuss this RFA. Lake County has been ranked in a report recently released by the Robert Wood Johnson Foundation as 50th among 57 counties as having the lowest level of “health factors” and 57th for the lowest “health outcomes”. In short, our county is struggling. SHHC as a hospital are responding by being proactive in opening our Live Well clinic which teaches people to manage their overall health to avoid hospital stays and SHHC is active in our community through leadership involvement as it begins to address the major concerns facing it.

SHHC is doing everything they can (with current resources) to bring better health to the area but since SHHC is a non-profit hospital, SHHC must always be looking to philanthropy. Please be assured that our community businesses are helping SHHC as well, but with the great amount of need in this county, they are stretched thin. Your donation will go towards the expansion of the Live Well Clinic.

MOTION, by Chris Vallerga to approve \$900.00 for RFA 2014-0031. Seconded by Sue Burton.
Motion carried.

Discuss and consider RFA 2015-0004 from Middletown Senior Citizens, Inc.

Lori Tourville was present to discuss this RFA. Lori brought the Board a copy of Senior Moments so the Board could see the menu and activities Middletown Senior Citizens are doing. Lori also had some statistics on how much the meals are costing. There are a few changes. Middletown Senior Citizens served 18,567 meals in 2013, 47% were in the dining room and 53% were meals on wheels. Middletown Senior Citizens had 536 new seniors sign up in 2013.

Middletown Senior Citizens are receiving an average of \$3.79 per meal for C-1, last year was \$3.10 per meal. They are receiving an average of \$1.86 from C-2 per meal, last year was \$1.05 per meal. Middletown Senior Citizens has started billing weekly and also raised the donation request from \$4.00 to \$5.00. They currently serve meals on wheels to three cities, 10 in Middletown, 16 in Hidden Valley and 7 on Cobb. Middletown Senior Citizens serve an average of 40 a day in the dining room.

Middletown Senior Citizens are providing many activities to benefit senior's health. They offer Tai Chi, Yoga, Jazzercise, Quilting class, beginning computers, sewing groups, healthy living groups, card playing, and movie days.

New this year Middletown Senior Citizens received a grant from Cal Fresh for \$8,148.00 to help assist low income seniors to receive help with applying for the Cal Fresh program which in turn they can use to pay for their lunches at the center. Lori is also currently working with the other Directors around the Lake to tap into monies available through a grant from Lake County Mental Health, to help provide more services for the mental health of seniors. To also help bring in more money Middletown Senior Citizens are now hosting the Middletown Luncheon Club once a month that brings in an extra \$200.00 a month. Lori is currently working with M.A.T.H. to help start a farmers market and working with Janice Hubble to get the senior food vouchers that can be used at the farmers market for the low income seniors to buy fresh produce.

MOTION, by John Eckhardt to approve RFA 2015-0004 for \$60,000.00. Seconded by Chris Vallergera. Motion carried.

Discuss and consider RFA 2015-0005 Lake County Literacy Coalition

Lonny Rittler and Christopher Veach were present to discuss this RFA. The Library is the one who administers the funds for the Adult Literacy program, Families for Literacy program and English Language and Literacy Intensive (ELLI) program. Due to the Memorandum of Understanding between Lake County Literacy Coalition and the Library, the Literacy Coalition must give the Library \$5,000 each year. This money comes from the Vineyard Run. This year the Vineyard Run netted about \$3,600. The \$5,000 the Library gets from the Coalition helps the Library programs keep running and is quite essential. Lonny told the RHCD Board that the \$5,000 the Coalition gives the Library does not come out of the RHCD Grant.

The Wine Alliance is giving the Coalition \$2,000 this year. The Konocti Lioness Group gave \$500 this year.

The current Lake County Literacy Coalition program has fifty-six (56) tutors and sixty (60) students, which twenty (20) tutors and twenty (20) students are from Clearlake, with a waiting

list of twenty (20) students. This program has logged 4,600 volunteer hours from July 1, 2013 through April 30, 2014. The current Families for Literacy program has forty-one (41) families consisting of fifty-two (52) children with twenty-nine (29) children below the age of five years and twenty-three (23) children above the age of five years old. The current English Language and Literacy Intensive program has thirty-nine (39) students.

Consensus of the Board to table until RHCD has a budget

Discuss and consider RFA 2015-0006 Community Care HIV/AIDS Program

Rachel Robison, Executive Director and Doris McConnell, Program Director were present to discuss this RFA. In 2013-2014 Community Care (CCHAP) dramatically increased the health and prevention services CCHAP offered to the community. CCHAP began providing free HIV testing February 14 and have tested 33 individuals. CCHAP has also provided more extensive outreach and education on sexually transmitted infections (STI's), to correlation between substance use and STIs/HIV, and information on safety around injection drug use. Lake County has some very serious health needs and CCHAP feels compelled to contribute more to the overall wellness of Lake County and feels that outreach around sexual health, and substance use are two of the largest unmet needs. CCHAP has worked hard this past year to offer Lake County high quality outreach services that have been non-existent for many years.

Consensus of the Board to table until RHCD has a budget

Discuss and consider RFA 2015-0007 LCOE Hero Project

Wally Holbrook and Shelly Mascari was present to discuss this RFA. The Hero Project is bold and dynamic marketing campaign featuring Lake County residents, focusing on practical, powerful actions every family can take to nurture and care for their children, strengthen their family, and help prepare their children to succeed in school and in life. Advertising and media campaigns will feature: dynamic social media campaigns, billboard placement, media advertising, radio spots and public service announcements, point-of-purchase cardboard displays in hospital and medical offices, direct mail and print advertising, and a highly intuitive website design with interactive search features. This annual program will feature monthly themes that flood the community with prominent messages about research-based actions that are realistic and accessible for every single parenting adult in Lake County.

Advertising and media are highly effective methods for broadly altering the perceptions of a community. This is especially true when vital media outreach is mirrored with access to high quality resources and services for families, which is why a primary focus of The Hero Project is to drive families to access existing programs and services throughout the County. The Hero

Project is not a competing initiative, but, rather, it is an umbrella campaign that will serve to increase access to existing high quality resources.

Consensus of the Board to table until RHCD has a budget

Update on Adventist Health Activities

Conrad gave the Board an update of the different developments at St. Helena Hospital Clearlake.

Discuss and consider request to Adventist Health West to allow for a General Manager of RHCD to serve as a Board Member of the Northern California Network and/or St. Helena Regional Boards (and /or their committees)

MOTION, by Chris Vallerga to send a letter of request to Adventist Health West. Seconded by John Eckhardt. Motion carried.

Discuss and consider rezoning

MOTION, by Fred Poucher to recommend that we be rezoned per RHCD option 2 map. Seconded by Chris Vallerga. Motion carried.

Citizen Input

None

Board Discussion

The Board scheduled a special meeting, closed session for Thursday June 5, 2014 at 9:30 to discuss hiring a General Manager.

Adjournment at 12:25

Respectfully submitted,

Board Member