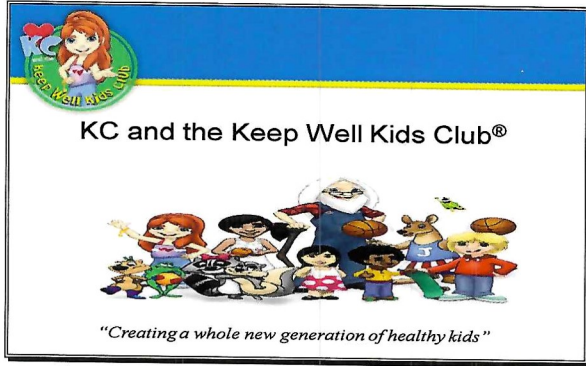


RFA - RFA 2025-0010
Date Recv'd 8/19/24

**REDBUD HEALTH CARE DISTRICT
REQUEST FOR ASSISTANCE (RFA)**
(Please Type or Print All Information)

1. Subject of Request Keep Well Kids Club's Wellness Program (KWKC)
(Starting Date For New Programs) October 2024
2. Requesting Organization Keep Well Kids Club[®] (501c3)
3. Street Address 19746 Oak Flat Rd "B"
City Hidden Valley Lake Zip 95467
Telephone (707) 349-1100
Web Site KeepWellKidsClub.com
E-Mail joan.jacobs@yahoo.com
4. Individual Accountable For Funds: Name Joan Jacobs
Title President
5. Amount Requested (\$) 38,864⁰⁰ Grant Period 2024-25
6. Background And Basic Information Regarding Organization 501c3 developed
(Use additional pages, as necessary, to fully describe information required) 5/27/20 - KUSD 2nd grade curriculum
7. Justification Expanding KWKC
(Use additional pages, as necessary, to fully describe information required) wellness program w updates & special products
- 7.1 Intended Use Of Funds In Detail sell attached
(print & digital)



Joan M. Jacobs

Db a Keytonia Publishing

P.O. Box 698

Middletown, CA 95461

Date: August 19, 2024

Customer # 1948-01 Quote # 10-100-24

Konocti Unified School District

9430-B Lake Street

Lower Lake, CA 95457

PH: 707-994-6475

KC and the Keep Well Kids Club Wellness Program

1) Teacher Orientation - Wellness Program introduction and update of new products/programs

2) *The Book - The Story of KC and the Keep Well Kids Club...The Lost Island of Keytonia - available in English and Spanish*

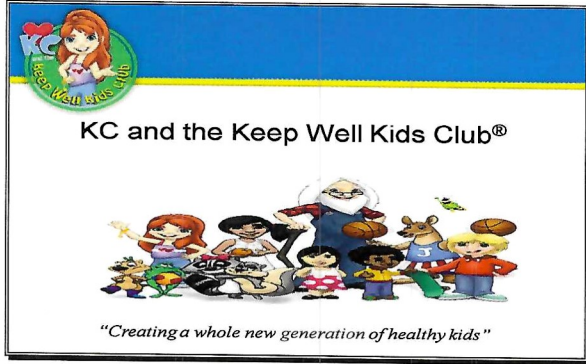
The Book Introduces KC, the Keep Well Kid and the Island of Keytonia where children learn the *Keys to Good Health* and become *Keep Well Kids* who teach the lessons to friends and family.

3) *KC and the Keep Well Kids Club Wellness Program kits that teach fun and entertaining health and safety lessons including hygiene, dental, nutrition, recycling and friends and family. Kits include story booklets, coloring sheets, activities, reminder tools and KWKC lanyards designed to hold reward keys for graduations where students receive KWKC certificates, suitable for framing, and the Positive Thoughts LED Bracelets.*

4) *KC and the Keep Well Kids Club Website to reinforce lessons with creative activities and provide background and vision.*

5) *Passwords provide access to 15 Keep Well Kids Club licensed animated Videos and animated story booklets in English and Spanish that reinforce the lessons and make learning fun.*

6) *The KUSD and KC and the Keep Well Kids Club graduation recognizes students and teachers in a fun, entertaining and empowering celebration.*



7) Consultation Hours: \$ 75/hour

Preparation, communication, implementation, follow up

1) *Teacher Orientation: 4 hours*

2) *4 Graduations: 25 hours*

Pomo, Lower Lake, Burns Valley, East Lake Elementary Schools

KUSD – ½ Program in association with Redbud Health Care District:

325 students @ 223 each \$36,237.50 Note: 325@223= \$72,475

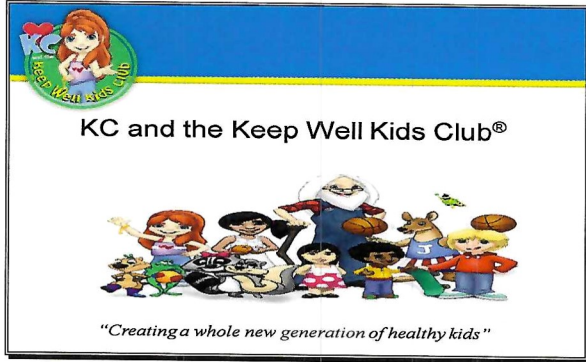
Consult @ 75 \$2,175.00

Tax \$2,627.22

Total Program \$41,039.72

Joan M. Jacobs

**KeepWellKidsClub.Com
Keytonia Publishing
707-349-1100**



Joan M. Jacobs
Dba Keytonia Publishing
P.O. Box 698
Middletown, CA 95461

Date: August 19, 2024

Customer # 1950-01 Quote # 10-105-24

Redbud Health Care District

PO Box 4667

15120 Lakeshore Drive Suites C & D

Clearlake, CA 95422

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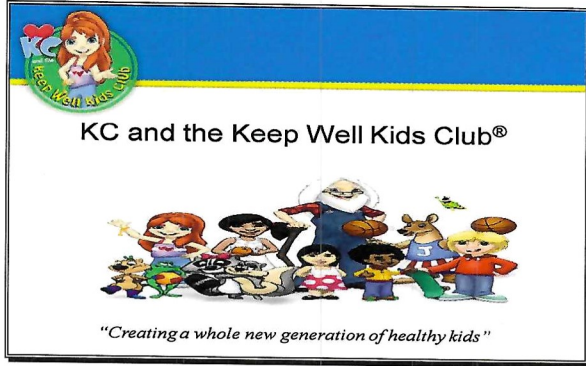
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Tax \$2,627.22

Total Program \$38,864.72

Joan M. Jacobs

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