

Figure 1

RFA - 2025-0001

Date Recv'd 5/13/2024

**REDBUD HEALTH CARE DISTRICT
REQUEST FOR ASSISTANCE (RFA)
(Please Type or Print All Information)**

1. **Subject of Request** Adventist Health/ Hope Rising Innovation Summit

(Starting Date For New Programs) July 18 & 19, 2024
2. **Requesting Organization** Adventist Health Clear Lake
3. **Street Address** 15630 18th Avenue

City Clearlake Zip 95422

Telephone 707-995-5811

Web Site https://adventisthealth.org E-Mail allenla01@ah.org
4. **Individual Accountable For Funds:**
Name Laurie Allen

Title Executive Director Hope Rising | Director of Special Projects AHCL
5. **Amount Requested (\$)** 12,150.00 **Grant Period** July 2024-June 2025
6. **Background And Basic Information Regarding Organization**
(Use additional pages, as necessary, to fully describe information required)
7. **Justification**
(Use additional pages, as necessary, to fully describe information required)
 - a. **Intended Use Of Funds In Detail**
 - b. **How Intended Use Of Funds Will Further Delivery Of Health Care Services Within Redbud Health Care District**

7.3 Detailed Basis For Funds Requested

About Hope Rising Community Collaborative:

Hope Rising Community Collaborative is an Accountable Community for Health (ACH) as designated by the California Accountable Community for Health Initiative. ACHs tackle complex health issues by developing multi-dimensional solutions centering community voice and equity. We are tasked with improving residents' health by aligning and integrating health resources within a community. Formed in 2016, Hope Rising, led by Adventist Health, has been the lead developer of programs such as for SafeRx Opioid Use Reduction, Project Restoration, Restoration House, and Hope Center. Additional works include Smart Start Bright Future Cradle to College youth program, All Children Thrive and Youth Opioid Response. In 2023 Hope Rising and Hope Center were brought under the umbrella of Adventist health and operations of both entities were integrated back under Adventist Health Clear Lake.

2024 Lake County Innovations Summit: Breaking Free:

This countywide summit is intended to educate, inspire, and generate momentum for 2024 and beyond, as we clarify our next steps and engage our stakeholders in the tobacco and vaping work ahead. By combining forces, we want to align conversation around innovative prevention programs, educational opportunities and policy approaches that inspire and result in hope, healing, and transformation.

The summit is a cross sector collaboration between Hope Rising, Blue Zones Lake County Project, Konocti Unified School District, Public Health, Adventist Health, and all Hope Rising partner agencies (Sutter Lakeside, Mendocino Community Health Center, NCO, Lake Family Resource Center, Redwood Community Services, Native Spirit Consulting, and Lake County Board of Supervisors.)

Focused on nicotine use and vaping, the summit grew from the request of Dr. Becky Salato at Konocti Unified School District for innovative solutions to the widespread use of vapes in children enrolled in the elementary, middle, and high schools. Discussions with Adventist Health Behavioral Health and Wellbeing departments and Blue Zones Lake County Project policy lead prompted the enlistment of Hope Rising to bring together the local and state leaders addressing tobacco use to the table. The annual summit provides the optimum exposure and opportunity to address issues in force.

Tobacco use has long been seen as the drug of modern society for its 'soothing effects' as an antidote to stress and tension. Recent studies show that the social disruption, boredom, and stress brought about by the COVID pandemic may have contributed to a rise in young people taking up smoking. The generational use of tobacco seen in Lake County continues to raise the numbers of youth using nicotine products.

The tobacco industry kills 110 Californians each day. And for every 1 death, 30 more people suffer from a disease that this industry caused.

- Cigarette smoke and vape from e-cigarettes contain chemicals that cause cancer and reproductive harm.
- Smoking doubles your risk of developing respiratory infections.
- Smoking causes about 90 % of all lung cancer deaths.
- Smoking causes about 80% of all deaths from chronic obstructive pulmonary disease.
- Smoking increases coronary heart disease and stroke by 2 to 4 times of a non-smoker.

The 2024 Innovation summit will address three distinct areas of concern.

1. Policy: What new policies are need or what existing policies need to be addressed to impact the sale and use of nicotine products in our county.
2. Prevention: What programs can be developed or brought to Lake County and made widely available to all age groups to help kick the smoking and vaping habits.
3. Education: How can we educate our youth, adults, and seniors to the effects of smoking, vaping and secondhand smoke on health, and help prevent new users from starting nicotine use.

The Summit begins with a dinner on Thursday, July 18th for key community members, organizations leads and government officials. Special keynote and invited guest speakers will address the growing use and health implications of nicotine use. These invited guests are the decision makers that will approve the involvement of their team members to do this important work.

On Friday, July 19th the summit is an all-day event with keynote speakers, medical panelists, and breakout sessions for our three areas of concern. Each of the three groups will leave the day with a call to action and ongoing meeting cadence to tackle their work and report back to Hope Rising.

Budget:

Logistics		
Lower Lake High School – KUSD	Use Permit	\$0.00
Adventist Health	Insurance	\$0.00
Lake Events	Tables, Chairs, Stage, Linens	\$2,850.00
Thompson Events	Audio, Video, Lighting	\$9,000.00
Catering	Dinner, breakfast, lunch	\$13,500.00
Printing, Materials	Data Packets, flyers, displays	\$4,000.00
Speaker Lodging	Hotel Accommodations for Keynotes	\$800.00
TOTAL		\$30,150.00
Funding from Blue Zones		(\$2,000.00)
Funding From Hope Rising Partners		(\$16,000.00)
Balance Needed		\$12,150.00

Use of Funds:

This collaborative work has the unique opportunity to change the health outcomes for Lake County in numerous areas: Smoking rates, premature deaths, poor physical health days, low birthrates, diabetes prevalence, cancer rates, heart disease and more. The work begins on July 18 and 19 and will continue in the months and years ahead.

- Offset the costs of the catering at the summit.
- Education materials development and delivery for the summit.
- Education materials development and delivery in schools, clinics, senior centers, faith locations and community groups.
- Development and hosting of support groups in public and private venues to support the cessation of nicotine use.

- Policy changes that make nicotine use across South Lake County and county-wide that will decrease the availability of nicotine and the spaces where use can occur.
- Data collection and promotion of the work.